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Codename One

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With 100,000 SDK Downloads, Mobile Development Platform **Codename One Comes Out of Beta With 1.0 Launch**

Tel Aviv, Israel - Mobile development platform Codename One is announcing the launch of its 1.0 version on Tuesday, January 29. After releasing in beta last June, Codename One – the first software development kit that allows Java developers to create true high performance native mobile applications across multiple mobile operating systems using a single code base – has garnered over 100,000 downloads and emerged as one of the fastest toolkits of its kind, on par with native OS toolkits.

The platform to date has been used to build over 1,000 native mobile applications and has been touted by mobile developers and enthusiasts as the best write-once-run-everywhere solution for building native mobile apps. "I have been developing with Codename One for a couple of months now. When you line up all of the other options for development, whether native SDKs, Appcelerator, ADF or others, Codename One wins on almost every front," said software developer Steve Hannah.

Codename One has received widespread, viral acclaim in technology and business media including InfoWorld, Slashdot, Hacker News, VentureBeat, Business Insider, The Next Web, Dr. Dobbs and Forbes, which named the company one of the 10 greatest industry disrupting startups of 2012.

"We have been thrilled with the success of our beta launch and are very excited to release the much-awaited 1.0 version," said co-founder and CEO Shai Almog. Almog, along with co-founder Chen Fishbein, decided to launch the venture after noticing a growing inefficiency within mobile application development. By enabling developers to significantly cut time and costs in developing native applications for iOS, Android, Blackberry, Windows 7 Phone and other devices, Almog and Fishbein hope to make mobile application development increasingly feasible.

The Java-based platform is open-source and utilizes lightweight technology, allowing it to produce unique native interfaces highly differentiated from competitive cross-platform mobile development toolkits, which typically use HTML5 or heavyweight technology.

By drawing all components from scratch rather than utilizing native widgets, Codename One enables developers to avoid fragmentation – a major hindrance found in the majority of competitors – and additionally allows accurate desktop simulation of mobile apps.

The startup's founders are recognized for engineering Sun Microsystems's famous Lightweight User Interface Toolkit, a mobile platform used by leading mobile carriers and industry leaders to this date.

Codename One is available for download free of charge.

About Codename One

Codename One, named by Forbes as "one of the 10 greatest industry disrupting startups of 2012," is an Israel-based technology company that has created a powerful cross-platform software development kit for mobile applications. The technology enables developers to create native applications across multiple operating systems using a single code base. Codename One was founded by renowned software engineers Shai Almog and Chen Fishbein in 2012.