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Codename One

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## **Former Sun Microsystems Engineers Transform App Development Industry With Groundbreaking Tool**

*Tel Aviv, Israel* - Veteran software engineers Shai Almog and Chen Fishbein have launched Codename One, the first complete software development kit that allows Java developers to create native mobile applications across multiple mobile operating systems using a single code base.

Codename One solves the growing inefficiency within mobile application development by enabling developers to significantly cut time and costs in developing native applications for iOS, Android, Blackberry, Windows 7 and other devices.

The Java-based platform is open-source and utilizes lightweight technology, allowing it to produce unique native interfaces highly differentiated from competitive cross-platform mobile development toolkits, which typically use HTML5 or heavyweight technology.

By drawing all components from scratch rather than utilizing native widgets, Codename One enables developers to avoid fragmentation – a major hindrance found in the majority of competitors – and additionally allows accurate desktop simulation of mobile apps.

Codename One's founders are internationally recognized for engineering Sun Microsystems's famous Lightweight User Interface Toolkit, a mobile platform used by leading mobile carriers and industry leaders to this date.

“Chen and I are thrilled to be releasing this transformational technology that is filling a growing demand among mobile developers,” said Almog, “The wasteful reality of having to develop the same app multiple times due to the variety of operating systems in the market is coming to a close. With Codename One, developers can write applications just once and run them everywhere.”

The product has received high acclaim in the development community and is growing its user base by 50 percent each month. It has received interest from industry leaders and operators including Vodafone.

Codename One is free for up to 100 application builds per month. Premium features are available starting at \$9 per month.

### **About Codename One**

Codename One is an Israel-based technology startup that has created a powerful cross-platform software development kit for mobile applications. The technology enables developers to create native applications across multiple operating systems using a single code base. Codename One was founded by renowned software engineers Shai Almog and Chen Fishbein in 2012.